

Who wants to partner with USparkle?

Two UK companies compared — plus your ready-to-post Indeed advert

The short answer

There are two very different kinds of “partnership” on offer. Cleaning Services Group sends YOU paid work as their subcontractor — free to join, they take the client money and pay you a rate. Space Cleaners sells YOU a ready-made cleaning business — you pay them once, and you keep all the customer money. They are opposites, and you can use both at the same time.

At a glance

	Cleaning Services Group	Space Cleaners
What it is	Subcontractor partnership — they win contracts, you deliver the cleans	Franchise-style business in a box — you run your own branded cleaning business
Cost to you	Free. No joining fee	£1,999 (Pro) or £2,999 (Premium), one-off
Who finds the customers	Them — work is sent to you	You — with their marketing system, ads packs and local website
Who gets paid	They invoice the client and pay you an agreed rate	You — you invoice customers and keep everything
Ongoing fees	None to you (they take their margin)	No royalties. Optional paid add-ons
Best for	Filling empty slots in the diary with commercial work	Building your own long-term customer base

Both are UK-wide. CSG is ISO-accredited with 900+ commercial clients and 300+ cleaning staff over 15+ years. Space Cleaners reports 120+ partners and £2.8M booked through its platform.

Cleaning Services Group

Free to join — they send you commercial cleaning work

What they do

CSG (cleaningservicesgroup.co.uk) is a national commercial and industrial cleaning company. They win contracts with offices, shopping centres, warehouses, property managers, student halls, restaurants and more — then use their own staff and specialist subcontracting partners to deliver the work nationwide.

What you get as a partner

- Consistent work availability — they actively need subcontractors to cover UK-wide contracts.
- Best rates of pay, training for specialist cleans, and health & safety training.
- Support: safe working environments, helpful management, backup when problems come up.
- Work types include builders cleans, deep cleans, kitchen extraction, high-level cleaning, event cleaning, and daily office cleans.

What they expect from you

- Strong work ethic, reliability and punctuality — commercial clients are on strict schedules.
- Excellent communication, honesty and transparency.
- Taking ownership: solve problems rather than pass them on.
- Consistently high standards — their reputation rides on your work.

How to apply

- Call 0370 977 0037 (Mon-Fri, 9am-5.30pm) or email sales@cleaningservicesgroup.co.uk.
- Say you run a cleaning team and want to join their subcontractor partner network.
- Send your company document pack (insurance certificate, references, service & price sheet) — the pack you already have in your Management page covers everything they will ask for.

Watch out for:

They invoice the client and pay you a rate — so agree your rate per job or per hour **IN WRITING** before the first clean, and check payment terms (30-60 days is common in commercial work). Their margin means your rate is lower than what the client pays — that is the trade-off for not having to find or chase customers.

Good fit for USparkle:

Yes — commercial jobs can fill gaps between domestic cleans, and the specialist training (kitchen extraction, high-level cleans) is free. Start with one or two trial jobs to see if the rates work.

Space Cleaners

Pay once, run your own branded cleaning business

What they do

Space Cleaners (franchise.spacecleaners.co.uk) sells a “business in a box”: you pay one launch fee, choose your postcode territory, and they set you up with their brand, website, CRM, marketing and training. You keep every customer and every pound you invoice.

Costs

- Franchisee Pro — £1,999 one-off: local website, CRM, branded email, Google Business setup help, ads setup support, training portal, flyers and materials, starter pack, community forum.
- Franchisee Premium — £2,999 one-off: everything in Pro plus a dedicated support person, fast-track training with 1-to-1 coaching, priority help desk and 24/7 support.
- No monthly royalties — they never take a cut of your revenue. Optional Pro and AI add-ons are cancel-anytime.
- Budget extra: £800–£2,000 for kit/uniforms and about 3 months of working capital before profit (their own cost guide).

What you get

- Protected territory — your postcodes, and they will not put another partner inside them.
- Done-for-you marketing: local SEO templates, Google Ads packs, social media content, your own website.
- AI-first CRM for leads, quoting, scheduling, invoicing and payroll.
- Week-by-week training on sales, operations, hiring and finance, plus a partner academy.
- They claim most partners are live in 2 weeks and profitable inside the first quarter (their figures — treat as marketing, not a promise).

How to apply

- 5-minute online application at franchise.spacecleaners.co.uk, then a 30-minute discovery call.
- They look for drive, coachability and local knowledge — not cleaning experience.
- Pay your package, claim your postcodes, and start the training academy.

Watch out for:

You pay upfront before earning anything. Their earnings claims (“first £5k month in 90 days”) come from their own marketing. Ask on the discovery call for real partner references you can phone, and check exactly what happens to your territory and website if you stop.

Good fit for USparkle:

Cautious. USparkle already does bookings, dispatch, payments, invoices and marketing — so much of what they sell duplicates what you have. Their one genuinely useful idea is territory marketing (local Google Ads per postcode). If anything, learn from their playbook rather than paying £2,999.

Hiring cleaners on Indeed

Step-by-step: post your “cleaners wanted” advert this week

Step by step

- Go to uk.indeed.com and click “Employers / Post a job” (top right). Create a free employer account with your company name and usparkle.app.
- Your FIRST advert is free. Post it on a Monday morning — that is when cleaners search most.
- Job title: “Cleaner – flexible hours – [your city]”. Simple titles get found; put the pay in the title too.
- Fill in everything Indeed asks: pay range (e.g. £12-£16 per hour), location, full-time/part-time/flexible.
- Add screening questions: “Do you have the right to work in the UK?”, “Can you work weekends?”, “Do you have your own transport?”.
- Once free results slow down, sponsoring (paying) makes the ad about 65% more likely to lead to a hire — start small, around £5-10 a day, and pause it when you have enough applicants.
- Reply to every applicant within 24 hours — fast replies win the good cleaners.

Copy-and-paste advert

Cleaner wanted - flexible hours - your city - £12-£16 per hour + bonuses

USparkle is looking for reliable cleaners to join our team. Choose the days and areas that suit you — we send jobs near you.

What you get:

- £12-£16 per hour, paid on time, every time
- Pick your own days and hours — full-time, part-time or weekends
- Jobs matched to your area — no long travel
- Clear payslips and help with self-assessment / HMRC
- Emergency support line on every job
- Training, and language support in your first weeks (English, Polish, Romanian, Arabic, Urdu, Turkish, French, Portuguese)

What we need:

- Right to work in the UK
- Reliable, honest and respectful — references help but are not essential
- Cleaning experience welcome; full training given

Apply in 2 minutes at usparkle.app/join — or reply here and we will call you back the same day.

Where the applicants go

The advert's line “Apply at usparkle.app/join” sends people straight into your own application form, so every cleaner lands in your Management area ready to vet — no Indeed account needed for them, and no advertising cost per applicant while the first ad is free.

Which one should you choose?

A simple decision guide

Do this first (this week — both are free)

- Call CSG on 0370 977 0037 and ask about subcontractor work in your area — free, and they pay you.
- Post the free “Cleaner wanted” advert on Indeed on Monday morning.
- Both use documents you already have in your Management page — just attach the pack.

Later, if you want to grow faster

- Sponsor the Indeed advert for £5-10/day only when you need more cleaners quickly.
- Space Cleaners is only worth £2,999 if you want to open a separate branded operation outside USparkle — for most owners, the money is better spent sponsoring your own Indeed ads and YouTube promotion, where you already own the brand.

Comparison summary

Question	Cleaning Services Group	Space Cleaners
Money risk	None — they pay you	£1,999-£2,999 upfront
Effort from you	Turn up and clean well	Run marketing, quotes, hiring
Speed of first money	Days (after onboarding)	Weeks-months
Fits USparkle?	Yes — extra commercial work	Duplicates what you have

Bottom line

Sign up with Cleaning Services Group for free extra work. Post your free Indeed advert on Monday. Skip Space Cleaners for now — you already own everything they are selling.